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How To Rank In YouTube: How To Get More Views On Youtube (Volume 2)



Synopsis

"This book gives you a step by step roadmap to getting your YouTube videos ranked on Google." -- Reviews "I have been averaging an increase of 50 plus views per day." -- Reviews "Good info that will be helpful to anyone looking to rank in YouTube." -- Reviews Authored by James Green, "How to Rank in YouTube: How to get more views on YouTube" provides invaluable secrets on how to get your videos ranking. The internet landscape has changed dramatically over the last 10 years and internet marketers and online businesses alike have had to find new ways of reach and grow their audiences using ever more creative techniques. What was once considered as simply an entertainment site, YouTube has emerged over the past few years as an outstandingly effective marketing tool. But very few people are using this tool anywhere near as effectively as they could be. "How to Rank in YouTube: How to get more views on YouTube" contains a complete set of SEO strategies and reveals an array of tips and tricks to get your videos ranking highly, not only in YouTube, but in Google and the other search engines as well. It covers such areas as: • What videos rank well; • What equipment you'll need; • How to write compelling video Titles; • How to craft your video Descriptions for maximum impact; • How to make the most effective use of Annotations and Tags; • Using in-video captions; • How to make your YouTube videos 'clickable'; • How to do effective keyword research; • How to get more subscribers to your channel; • How to get those all-important backlinks. And many other tips to increase your YouTube views - Google and YouTube are quite different animals and need to be treated as such and many of the YouTube ranking factors may surprise you. In a nutshell, this book will provide a complete SEO masterclass for ranking your YouTube videos and will teach you how to drive enormous amounts of free traffic to all of the videos in your YouTube channel using highly effective SEO techniques. Follow this SEO blueprint and you'll be way ahead of the competition and earning a passive income from your YouTube videos for many years to come.

Book Information

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Customer Reviews

If you'd like higher ranking YouTube videos, this book is for you. It does assume the basics, namely, that you know how to set up a YouTube account, know how to do Keyword research using Google's Adwords, and have a little technical ability. He focuses on how to videos and provides so many tips that I found myself taking notes! I'm not sure if all the tips work, but he does provide reasons for them all that make sense. I'm eager to try some out!

Whereas this book has some great insight on key factors in improving your SEO strategy, a lot of this books' content is common sense and readily available, within seconds, through a simple Google search (ironically enough). This book is rather short with numerous type-o's throughout, most notably when Green recommends that you use as close to 60 "words" as possible in your YouTube video title. He quite clearly means "characters," but such a serious type-o should not have been overlooked before selling the book on the digital book market, and this book has several of them. There are some very interesting "tricks" of YouTube SEO strategy that Green shares, however, such as using quotes around certain tags in your video tags section which I had not thought of trying before. Thus, this book is worth the \$3 purchase - just don't expect to learn anything drastically different from what you might already know. A great beginner book, not a very adequate book for those already familiar with basic SEO strategy.

An easy and informative read, "How To Rank in YouTube" is by far the most helpful book I've read on the subject - so much so that I have been averaging an increase of 50 plus views per day on my ad-free info site, the krystalpureguy channel. I can say this with confidence because I've been tracking results on each of my videos on a daily basis. The information on keywords and descriptions was huge! My channel isn't there yet, but "How to Rank" has definitely improved my positioning on the search engines...well done!Geoffrey Cox

Krystalpureguy<http://www.youtube.com/user/krystalpureguy>

James Green's latest book follows on the heels of his excellent How to Rank in Google Book: SEO

Strategies post Panda and Penguin (How to Rank in...). His latest instructs the reader, in an easy to read and understand fashion, how to make the best out of their YouTube account. Few people know the power of YouTube and knowing it is the first step to harnessing it. I highly recommend this little book for all of those looking to succeed in the often confusing world of YouTube!

Excellent book on how to rank your YouTube videos. Covers all the bases and shows you step by step how to setup your videos the proper way. What I really like was a tool of YouTube's that can help find what people are ranking for. I didn't even know this existed.

I enjoyed this little book and felt it had a number of tips that were new to me. I have not made a YouTube video yet, though, and being interested in the same tip as the first reviewer on how to see tags of other sites I tried the link and was unable to see the screen the author showed. A little frustrating, but maybe with a little more experience I would have found it. There were quite a few misleading little proof reading hiccups as well. All in all, "How to Rank in YouTube" was well worth my time.

Being that Youtube is the 2Nd most popular search engine it makes sense to try to rank your videos as high as possible. James green does a masterful job of giving you the steps to do so. He teaches you how to create effective screencasts so you don't have to star in your own videos. This really is a A to Z tutorial on Youtube ranking. Highly Recommended read!

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